













# **DataSet Online Backup Service**

Fully Automatic

100% Reliable Best Value For Your Money

## **Data Loss is a Nightmare**

### Your data is worth US \$10,000.00 per MB!

You have invested a lot of TIME, MONEY and ENERGY to develop your business data. Whether they are sales records, proposals, receivables, presentations, formulas or client lists, these data are the heart and invaluable asset of your business that you can not afford to lose. Studies have shown that:

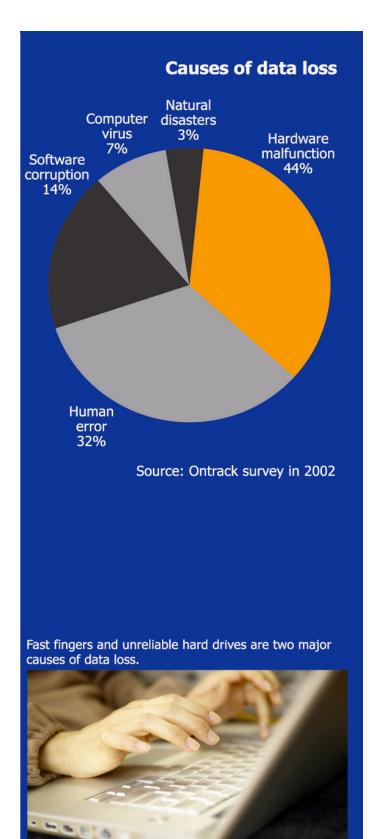
- 1 MB data is worth approximately US\$10,000<sup>1</sup>
- Rebuilding just 20MB of lost data could cost more than US\$17,000 and could take up to three weeks to rebuild<sup>2</sup>
- A leaked record could cost you more than \$180 to rectify<sup>3</sup>
- Retrieval of data from a dead hard drive can cost you a fortune, and there is NO GUARANTEE that all the data can be recovered.<sup>1</sup>

#### Data loss makes your business suffer

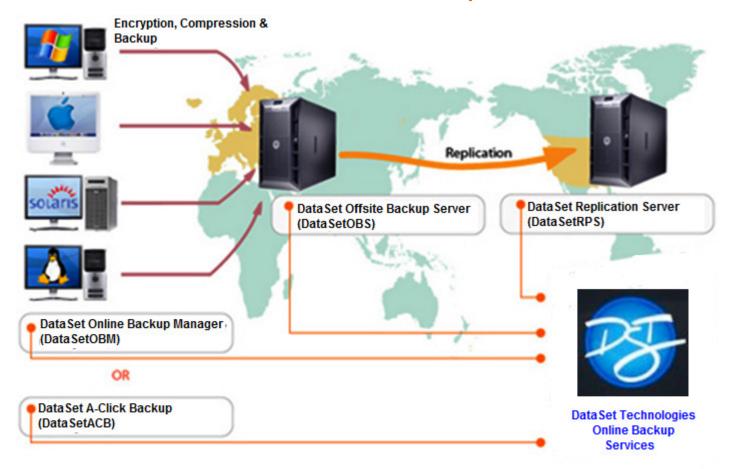
- Your business data go hand-In-hand with your business operations. The loss, or just temporary inaccessibility, of these data may threaten your hard earned business edge.
- Companies without proactive backup and recovery policies, are likely to be OUT OF BUSINESS within 2 years after the loss of their business data.<sup>4</sup>
- Loss of business data may ruin your companies reputation or lead to expensive litigation.
- Most importantly, it interrupts your business operation.

## Conventional backup methods (e.g.- tape) are not good enough

- High failure rates during restoration
- Problematic backup will not be detected until restoration is performed
- Slow read / write speed
- High maintenance cost
- Data are not encrypted
- Fixed capacity per backup media makes backup job less flexible
- Prone to negligence induced problems, e.g. lost or misplaced
- 1 David M Smith , PhD. "The importance of investing in that ounce of prevention." The Cost of Lost Data. 2003.
- 2 Recent study from Ontrack Data
- 3 Breach Study, Oct. 2005 Ponemon Institute
- 4 Study by the National Archives and Records Administration



## The Ultimate Solution: DataSet Online Backup



#### Secure and reliable

Unlike conventional backup methods, your critical data is encrypted (128-bit!), compressed, and then uploaded to a REMOTE server hosted by us via Secure Sockets Layer (SSL) with enhanced security. Everything is run automatically with no human intervention required. This eliminates all possibilities of negligence induced problems. This robust design guarantees an extremely high rate of successful restoration.

## Easy to manage

wizard guided user interface. After simple configuration, backups will be done automatically without human intervention. Restoration can be done in just "A-Click". Anyone with basic computer skills will be able to manage it effortlessly.

## Limited cost, unlimited protection

Once DataSet Online Backup Manager is deployed in your company, your invaluable data are protected from fire, vandalism, terrorist attacks, war and natural disasters, etc. While the cost of DataSetOBM is limited, the value of critical business data it protects and the potential benefits you can derive from these data are enormous and unlimited.

## Flexible payment model

Our backup services pricing model is specially designed to suit the small budget of small and medium sized businesses. With as little as \$19.95 per month, you can lease our software and install it in your company environment. Not only is it a low cost alternative for you to fully try our product, it also provides you with extra flexibility in the allocation of your spending.

## Best fit your business need

DataSet Online Backup Services comes with all essential Installation of DataSet OBM is easy to follow with an intuitive backup features for business users. Everything required to back up your business data is now bundled inside, thus making DataSet the only backup software you need.

#### Use with confidence

DataSet Online Backup Services by Ahsay is a proven solution with more than 500,000 installations worldwide. With such a huge installation base, you can be sure that all possible problems have been identified and corrected already. Therefore, you can use it with peace of mind.

## Our features are comprehensive

## 4 Components of DataSet Online Backup

- DataSet Offsite Backup Server (DataSetOBS) A server application which offers centralized backup services to its users.
- DataSet Online Backup Manager (DataSetOBM) A full featured client application used to backup files and databases from client side computer to DataSetOBS. It is suitable for being used to backup servers in office environment.
- DataSet A-Click Backup (DataSetACB) A light version DataSetOBM client application, with all major features retained while having an easy to use interface. It is suitable for backing up desktop and notebook computers in office environment.
  - DataSet Replication Server (DataSetRPS) A replication server application for storing data replicated from DataSetOBS to provide an additional level of protection.

### Comparison of client

Companison of Cheffit					
	DataSetOBM	DataSetACB		DataSetOBM	DataSetACB
No. of backup sets	Unlimited	1	Applicable O.S. Platform		
Backup Schedule			<ul> <li>Windows (All Servers)</li> </ul>	$\sqrt{}$	$\sqrt{}$
• Daily	$\sqrt{}$	$\sqrt{}$	• Windows 95,98, NT, 2000,	Ì	Ì
<ul> <li>Weekly</li> </ul>	V	V	Redhat Linux 6.0 or above	V	X
<ul> <li>Monthly</li> </ul>	$\sqrt{}$	X	<ul> <li>MAC OS X 10.2 or above</li> </ul>	$\sqrt{}$	$\sqrt{}$
<ul> <li>Yearly</li> </ul>	$\sqrt{}$	X	<ul> <li>Netware 5.1 or above</li> </ul>	$\sqrt{}$	X
<ul> <li>Multiple Schedules</li> </ul>	$\sqrt{}$	X	• Unix—Solaris, AIX, HP-UX	$\sqrt{}$	X
Encryption			<ul><li>FreeBSD</li></ul>	$\sqrt{}$	X
<ul> <li>Configurable by end user</li> </ul>	$\sqrt{}$	X	Rentention Policy	·	
<ul> <li>Twofish</li> </ul>	$\sqrt{}$	X	<ul> <li>Simple by days and jobs</li> </ul>	$\sqrt{}$	$\sqrt{}$
<ul> <li>Triple DES</li> </ul>	$\sqrt{}$	X	<ul> <li>Advanced weeks-years,</li> </ul>	$\sqrt{}$	X
• AES	$\sqrt{}$	$\sqrt{}$	Others		
Available Modules	,	,	Pre/post backup commands	$\sqrt{}$	
MS Exchange	$\sqrt{}$	X	<ul> <li>Filter files by extensions</li> </ul>	$\sqrt{}$	$\sqrt{}$
Brick Level Mail Backup	$\sqrt{}$	X	Filter files/folders by user	$\sqrt{}$	X
• MS SQL	$\sqrt{}$	X	<ul> <li>Logout reminder</li> </ul>	$\sqrt{}$	$\sqrt{}$
<ul> <li>Lotus Domino</li> </ul>	$\sqrt{}$	X	Offline backup reminder	$\sqrt{}$	$\sqrt{}$
Oracle	$\sqrt{}$	X	<ul> <li>Local copy</li> </ul>	$\sqrt{}$	X
• MySQL	$\sqrt{}$	X	<ul> <li>WEB restoration</li> </ul>	$\sqrt{}$	$\sqrt{}$
• In-File Delta (Simple)	$\sqrt{}$	$\sqrt{}$	No. of languages supported	24	24
In-File Delta (Advanced)	$\sqrt{}$	X	Applicable Hardware	Server	Server
Volume Shadow Copy	V	$\sqrt{}$		PC	PC
	•			Mac	Mac

## 4 Major components of DataSet Online Backup Service

## DataSet Offsite Backup Server (DataSetOBS)

A server application which offers centralized backup services to it's users.

## DataSet Online Backup Manager (DataSetOBM)

A full featured client application used to backup files and databases from client side computer to DataSetOBS. It is most suitable for being used to backup servers in office environment.

## **DataSet A-Click Backup (DataSetACB)**

A light version DataSetOBM, with all major features retained while having an easy-to-use interface. It is most suitable for being used to backup desktop and notebook computers in office environment.

## **DataSet Replication Server (DataSetRPS)**

A replication application for storing data replicated from Data-SetOBS to provide an additional level of protection.

DataSet offers the trust that you need in safeguarding critical data and leaves you with peace of mind.



## We can help with installation

DataSet's express startup service aims to help you, as a new customer, to install, configure and customize the software.. Once your hardware and the underlying operating system is ready, our professional installers will perform all the software installation and configuration necessary to get your DataSetOBM software up and running.

#### **Customer Service**

Once we receive your technical inquiry, DataSet's professional customer service team will work closely with you to solve your problem. Moreover we guarantee:

- You'll get a reply within 24 hours.
- You'll get precise and correct answers.
- You'll get professional service until the problem is resolved.



## **DataSet Online Backup**

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